



The WEDDING INVESTMENT GUIDE

WHERE MEMORIES BLOOM

FLORIANAIPSWICH.COM

WEDDINGS and EVENTS

FLORIANA

19 — Ipswich MASS — 03



WHERE LASTING MEMORIES BLOOM



NEW NAME SAME STUNNING ESTATE

This pristine historical estate was known as The Mansion at the Hellenic Center. We are now proudly known as Floriana. Our decision to embrace this new name is rooted in the rich history of our 100-year-old Georgian-style mansion. The estate was named Floriana by its original owner, Anna P. Peabody in 1903, and this change symbolizes the deep connection we have with the property's storied past.

Our exquisite mansion will set the tone for your magical wedding day. Boasting plenty of privacy, the mansion sits at the end of a long, private drive that guides you into a beautifully landscaped setting, a perfect backdrop for your wedding or event. The sprawling lawn is a picturesque background for an outdoor ceremony, cocktail hour, and/or tented reception.



OUR VENUE



THE BALLROOM AND SAILCLOTH TENT

Our elegantly appointed ballroom or seasonal Tidewater sailcloth tent will seat up to 200 of your guests for dinner with ample room for mingling and dancing. The Mansion features historic architectural details, gleaming hardwood floors, crystal chandeliers, three fireplaces, and French doors which overlook the gardens. Floriana can be the future home of your next meeting or celebration. Our unsurpassed personal attention will assure you a wonderful guest experience.





EVENT INCLUSIONS AND DETAILS

VENUE RENTAL

PEAK SEASON

May through October | Ideally Suited for Groups of 125-235

- Includes exclusive use of Georgian-style mansion, Tidewater Sailcloth tent, veranda and grounds for five (5) hours
 - Our Tidewater Sailcloth tent includes bistro lighting and paved tent flooring
- Private hospitality suites with their own restrooms for your use throughout your event
- Access to our inventory of dining tables and gold Chiavari chairs
- Ample parking for up to 200 vehicles

OFF-PEAK & WINTER SEASON

*November through April | Ideally Suited for Groups of 80-140**

**up to 200 guests when ceremony is held off-site*

- Includes exclusive use of Georgian-style mansion and grounds for five (5) hours
- Use of the ballroom gas burning fireplace
- Large built in bar for cocktail hour and reception
- Private hospitality suites with their own restrooms for your use throughout your event
- Access to our inventory of dining tables and gold Chiavari chairs.
- Ample parking for up to 200 vehicles

ON-SITE CEREMONY

- From May to October, outdoor onsite ceremonies are held in your choice of the sculpted gardens or rolling lawns
- In the case of inclement weather, ceremonies can be held under our Tidewater Sailcloth tent or in the Mansion Ballroom
- From November to April, indoor ceremonies take place in the Mansion Ballroom
- The ceremony fee allows for one half hour for guest arrival and one half hour for the ceremony
- Couples who host an on-site ceremony enjoy use of the hospitality suites for three (3) hours prior to their ceremony
- Extra getting ready time is available at \$200/hour; earliest arrival time is 9:00AM. Venue exclusivity begins at the time of guest arrival.

EVENT COORDINATION

- Throughout your planning process you will have access to our event coordinators for guidance and support
- Prior to your wedding each couple is assigned a member of the team. Couples will meet with one of our coordinators 6-8 weeks prior to their wedding day to ensure that your plans are executed flawlessly
- Your coordinator will assist you with event timing, floorplans, menu selection, bar options, and share their expertise and knowledge



VENUE FEES

PEAK SEASON

MAY THROUGH OCTOBER
Ideally Suited for Groups of 125-235

MINIMUM GUEST COUNT

- | | | | |
|------------------|---------|------------------|-----|
| • Saturday | \$8,500 | • Saturday | 140 |
| • Friday | \$6,500 | • Friday | 125 |
| • Sunday | \$5,500 | • Sunday | 100 |
| • Weekday | \$4,000 | • Weekday | 80 |
| • Holiday Sunday | \$6,500 | • Holiday Sunday | 125 |

OFF-PEAK SEASON

NOV. & DEC. & APRIL
*Ideally Suited for Groups of 80-140**
*up to 200 guests when ceremony is held off-site

MINIMUM GUEST COUNT

- | | | | |
|------------|---------|------------|-----|
| • Saturday | \$5,000 | • Saturday | 125 |
| • Friday | \$4,000 | • Friday | 100 |
| • Sunday | \$3,500 | • Sunday | 80 |
| • Weekday | \$2,000 | • Weekday | 80 |

WINTER SEASON

JANUARY THROUGH MARCH
*Ideally Suited for Groups of 80-140**
*up to 200 guests when ceremony is held off-site

MINIMUM GUEST COUNT

- | | | | |
|------------|---------|------------|-----|
| • Saturday | \$2,000 | • Saturday | 100 |
| • Friday | \$1,500 | • Friday | 80 |
| • Sunday | \$1,000 | • Sunday | 80 |
| • Weekday | \$850 | • Weekday | 80 |

CEREMONY

\$1,750

All food & beverage rates are subject to a 20% administrative fee and all pricing is subject to state and local sales tax at the time of your event.



CATERING PACKAGE

All food is cooked on-site by our culinary partner. Our team will work with couples to ensure food preferences, allergies and dietary restrictions are easily accommodated. We are happy to customize menus to match a client's taste and individual style. For your event at Floriana, our catering team provides the following to ensure a seamless event:

01 PLATED EVENT PACKAGE

**\$135
PER PERSON
+ TAX**

Catering

- Six (6) Passed Hors D'oeuvres
- Floriana Grazing Table
- Soup or Salad Course
- Choice of Two (2) Plated Entrees
- Choice of included dessert
- Cake Cutting & Presentation
- Coffee & Tea Station

Equipment & Staffing

- Table Linens: Premium Ivory
- Ivory Napkins
- Silver Plated Flatware
- Stemware: Water, Wine & Champagne
- Catering Chef
- Dining Room Manager
- Catering Staff

02 BUFFET EVENT PACKAGE

**\$125
PER PERSON
+ TAX**

03 STATION EVENT PACKAGE

**\$130
PER PERSON
+ TAX**

ALL WEDDING
DATES ARE
SUBJECT TO AN
ADULT GUEST
COUNT MINIMUM
WHICH ARE
OUTLINED ABOVE
ON PAGE FIVE.

Upon approval, exceptions can be granted for religious or dietary restrictions. Please inquire with your sales manager for more information.



BAR PACKAGES

Floriana has a variety bar options for your event, open bar, beer and wine open bar, open cocktail hour, cash or consumption bar. Couples will finalize their beverage selections when meeting with their assigned event coordinator.

OPEN BAR

- **Liquor, Wine and Beer**
- Bar setup and bartenders
- Passed signature drink and a wine pour with dinner
- Available for 4.5 hours

<u>Bronze</u>	<u>Silver</u>	<u>Gold</u>
\$50	\$56	\$62

OPEN BAR

- **Wine and Beer**
- Bar setup and bartenders
- Passed beer or wine and a wine pour with dinner
- Beer and wine available for 4.5 hours

<u>Bronze</u>	<u>Silver</u>	<u>Gold</u>
\$43	\$48	\$53

OPEN COCKTAIL HOUR

- **Liquor, Wine and Beer**
- Bar setup and bartenders
- Passed signature drink
- Liquor, beer and wine available for one (1) hour

<u>Bronze</u>	<u>Silver</u>	<u>Gold</u>
\$30	\$35	\$38

OPEN COCKTAIL HOUR

- **Wine and Beer**
- Bar setup and bartenders
- Passed beer or wine
- Beer and wine available for one (1) hour

<u>Bronze</u>	<u>Silver</u>	<u>Gold</u>
\$25	\$31	\$33

ALL DATES ARE SUBJECT TO AN ADULT GUEST COUNT MINIMUM

PEAK SEASON

Saturday: 140 Guests
Friday: 125 Guests
Sunday: 100 Guests

OFF PEAK SEASON

Saturday: 110 Guests
Friday: 100 Guests
Sunday: 80 Guests

WINTER SEASON

Saturday: 100 Guests
Friday: 80 Guests
Sunday: 80 Guests



BAR PACKAGES

(Continued)

Floriana has a variety bar options for your event. Clients will finalize their beverage selections with their assigned event coordinator 21-days prior to their event date.

CONSUMPTION BAR

\$10/pp Set-Up Fee: Floriana's consumption bar package is designed to offer our clients additional flexibility. The host has the option to choose a full consumption bar for the event or to set a cash or time limit for the consumption bar. Once the limit of choice is reached the bar converts to a cash bar. The host pays for the amount of drinks consumed within the option of their choice. Per drink pricing is outlined below.

BRONZE

Beer	\$8
Wine	\$10
Liquor	\$11

SILVER

Beer	\$9
Wine	\$11
Liquor	\$12

GOLD

Beer	\$10
Wine	\$12
Liquor	\$13

CASH BAR

\$10/pp Set-Up Fee: Floriana offers hosts the option of having a full cash bar in which the guests provide payment for their beverages. The host pays the bar set-up fee which includes bar staff, equipment and glassware. Per drink pricing is outlined below.

BRONZE

Beer	\$8
Wine	\$10
Liquor	\$11

SILVER

Beer	\$9
Wine	\$11
Liquor	\$12

GOLD

Beer	\$10
Wine	\$12
Liquor	\$13

In the event that you have less than the required adult guest minimum, the following "Reduced Guest Count fees" will apply to Cash and Consumption Bars:

6 - 10 guests: \$350

11 - 20 guests: \$700

21 - 30 guests: \$1,050



BAR PACKAGES

(Continued)

INCLUSIONS

- All bar services include package product consultations, TIPS-certified bartenders and liability insurance
- Bars include coke products, a variety of juices and ice
- Garnishes are: lemons, limes, cocktail olives and maraschino cherries

ADDITIONAL FEES

For partially open bars, cash and consumption bars, hosts can offer the following additional services:

- **Signature Cocktails:** priced based on the liquor shelf level.
- **Wine Pour:** \$2 per person service fee (added to your final invoice). Total wine consumed will be added to your bar bill the night of your event
- **Sparkling Wine Toast:** pre-set toast pour is available at \$4 per person of our house sparkling wine
- Guests under 21 will incur a charge of \$10 per person for non-alcoholic beverage package
- Custom Beverage products can be arranged upon request, additional fees may apply

All food & beverage rates are subject to a 20% administrative fee and all pricing is subject to state and local sales tax at the time of your event.



FREQUENTLY ASKED QUESTIONS

(Continued)

CAN YOU EXPLAIN THE CAPACITY OF YOUR SPACES?

For those hosting an event with a seated meal and a dance floor in our Ballroom, our maximum capacity is 200 guests. Indoor ceremonies can be accommodated for events with 140 guests or less. For events with more than 140, we recommend the months of May-October where our Tent can be used as a rain plan for ceremonies with larger guest counts.

In the case of good weather, from May- October, outdoor ceremonies can be hosted in our sculpted gardens, or lower lawn.

For those hosting an event with a seated meal with or without a dancefloor, in our Tent our maximum capacity is 235 guests.

For those hosting a cocktail style event our maximum capacity is 235 guests either under the tent or in the ballroom.

HOW LATE CAN OUR EVENT GO?

When hosting reception outside under the tent, all events must conclude by 10:30pm on Friday & Saturday and conclude by 10pm Sunday- Thursday. Events held inside our mansion ballroom must conclude by 11:00pm.

IS THERE A FOOD AND BEVERAGE MINIMUM?

All dates are subject to a food and beverage minimum based on your adult guest count. See below.

PEAK SEASON

Saturday: 140 Guests

Friday: 125 Guests

Sunday: 100 Guests

OFF PEAK SEASON

Saturday: 110 Guests

Friday: 100 Guests

Sunday: 80 Guests

WINTER SEASON

Saturday: 100 Guests

Friday: 80 Guests

Sunday: 80 Guests

WILL WE HAVE A FOOD TASTING?

Yes, couples are invited to attend one of our group tastings approximately 4-6 months prior to their wedding date. Tickets are \$40 per person. Additional guests are accommodated once all couples have RSVP'd.

CAN WE GET READY ON SITE?

Yes, our couples enjoy use of our expansive prep suites for hair, makeup and celebrating before their big day. The earliest arrival to the suites is 9:00AM. Additional fees may apply.

IS THE PROPERTY HANDICAP ACCESSIBLE

Our ballroom is fully accessible for guests with disabilities. For tented receptions, we provide a golf cart to assist guests with mobility needs.

Have a question we haven't listed? Contact us at sales@florianaipswich.com



FLORIANA

WEDDINGS *and* EVENTS

IPSWICH

FLORIANAIPSWICH.COM

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Situated on a picturesque landscape on the North Shore of Boston, Floriana is a historic, 120-year-old estate that provides the perfect backdrop for your wedding or event.

Floriana is owned & operated by The Hellenic Center and The Greek Orthodox Community of Ipswich



@FLORIANAIPSWICH